



## Privacy Policy

**Effective date: May 18, 2020**

**Last updated: May 18, 2020**

The Travel Empire ("We", "Us" or "Our") respects your privacy and we are committed to protecting it through our compliance with this policy.

The Travel Empire operates [www.thetravelempirebb.com](http://www.thetravelempirebb.com) (the "Site"). This policy describes the types of information we may collect from you or that you may provide when you visit the Site and our practices for collecting, using, maintaining, protecting, and disclosing that information.

**Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Site. By accessing or using this Site, you agree to this privacy policy. This policy may change from time to time. Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.**

### Information We Collect and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("**Personal Data**"). Personal identifiable information may include, but is not limited to your name, address, telephone number and email address.

When you provide us with Personal Data to complete a transaction, verify your credit card, make a booking or place an order, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your Personal Data for a secondary reason, like marketing, we will either ask you directly for your expressed consent or provide you with an opportunity to opt out.

### How We Collect Your Information

Directly from you when you provide it to us (for example by filling in forms on our Site or by sending us emails).

Automatically as you navigate through the Site. Information collected automatically may include usage details, IP addresses, and information collected through cookies and other tracking technologies.

We may receive log data (information your browser sends whenever you visit our Site) from third party services we use such as Google Analytics or Facebook Ads.

Conversion Tracking that collect, monitor and analyze this information. This helps us to improve our Site and to deliver a better and more personalized service to you.

## **Marketing Communications**

With your permission, we may use your Personal Data to contact you with newsletters, marketing or promotional materials and other relevant information about our business, products, or partners that we feel may be of interest to you.

You may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [info@thetravelempirebb.com](mailto:info@thetravelempirebb.com), OR by following the opt-out links on any marketing message sent to you.

## **Cookies**

Cookies are small files placed on the hard drive of your computer. You can set your browser to refuse all or some browser cookies or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that certain parts of this Site may become inaccessible or not function properly.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.

## **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Data that we collect or you provide as described in this privacy policy:

To our subsidiaries and affiliates.

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Data confidential and use it only for the purposes for which we disclose it to them, in accordance with the law.
- Professional advisers including lawyers, bankers, auditors and insurers.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Data:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms and conditions and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of The Travel Empire, our customers, or others.

## **Data Security**

To protect your Personal Data, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed. We use Secure Socket Layer (SSL) encryption when obtaining your Personal Data and credit card information/authorization.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Data, we cannot guarantee the security of your Personal Data transmitted to our Site. Any transmission of Personal Data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

### **Third Parties**

In general, the third-party providers used by us will only collect, use and disclose your, information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. For these providers, we recommend that you read their privacy policies so you can understand the way your personal information will be handled by these providers.

Please note that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our Site or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

### **Links**

When you click on links on our Site, they may direct you away from our Site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

### **Changes to Our Privacy Policy**

This Privacy Policy is effective as of **May 18, 2020** and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. The date the Privacy Policy was last revised is identified at the top of the page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy frequently, especially before you use this Site, to see if there were any changes. Your continued use of the Site after we post any changes to the Privacy Policy on this page will constitute your acknowledgment of the changes and your consent to abide and be bound by the modified Privacy Policy.

If we make any **material changes** to this Privacy Policy, we will notify you either through the email address you have provided to us, or by placing a prominent notice on our Site. You are responsible for ensuring we have an up-to-date active and deliverable email address for you.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact The Travel Empire at [info@thetravelempirebb.com](mailto:info@thetravelempirebb.com) or 246-269-8120.